

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MEDIA STRATEGIES & RESEARCH VA**  
**Attention: Accounts Payable**  
**11350 RANDOM HILLS ROAD**  
**SUITE 670**  
**FAIRFAX, VA 22030**

# INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100212
Product		Invoice Date	10/28/12
Estimate Number	12454	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WRC	Order #	341113
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/15/12 to 10/21/12	3x	111----				
	WRC			M	10/15/12	:30	6:58 AM	KAI TV58	\$1,800.00		1
	WRC			Tu	10/16/12	:30	6:59 AM	KAI TV58	\$1,800.00		2
	WRC			W	10/17/12	:30	6:27 AM	KAI TV57	\$1,800.00		3
2	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/15/12 to 10/21/12	3x	1-1-1--				
	WRC			M	10/15/12	:30	8:46 AM	KAI TV58	\$2,540.00		1
	WRC			W	10/17/12	:30	7:23 AM	KAI TV57	\$2,540.00		2
	WRC			F	10/19/12	:30	8:37 AM	KAI TV57	\$2,540.00		3
3	WRC	News Sun 6-7a	6-7a								
	IP										
					10/15/12 to 10/21/12	1x	-----S				
	WRC			Su	10/21/12	:30	6:00 AM	KAI TV57	\$650.00		1
4	WRC	9-10A TODAY SHOW 2	9A-10A								
	CDR										
					10/15/12 to 10/21/12	1x	M-----				
	WRC			M	10/15/12	:30	9:57 AM	KAI TV58	\$1,350.00		1
5	WRC	10-11A TODAY SHOW 3	10A-11A								
	CDR										
					10/15/12 to 10/21/12	1x	----F--				
	WRC			F	10/19/12	:30	10:45 AM	KAI TV57	\$1,000.00		1

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Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC IP	11A-12P MIDDAY NEWS	11A-12P		10/15/12 to 10/21/12	1x	--W----				
	WRC			W	10/17/12	:30	11:29 AM	KAI TV57	\$400.00		1
7	WRC IP	Steve Harvey	2-3p		10/15/12 to 10/21/12	1x	---T---				
	WRC			Th	10/18/12	:30	2:54 PM	KAI TV57	\$350.00		1
8	WRC IP	News 4 Sat 9-1030a	9-1030a		10/15/12 to 10/21/12	1x	-----S-				
	WRC			Sa	10/20/12	:00			<del>\$1,000.00</del>	See MG 8.2	1
	WRC										
	WRC			Sa	10/20/12	:30	9:27 AM	KAI TV57	\$900.00	MG for 8.1 10/20	2
9	WRC CDR	4-5P NEWS4 @ 4PM	4P-5P		10/15/12 to 10/21/12	2x	1-1----				
	WRC			M	10/15/12	:30	4:50 PM	KAI TV58	\$1,080.00		1
	WRC			W	10/17/12	:30	4:53 PM	KAI TV57	\$1,080.00		2
10	WRC CDR	5-6P NEWS 4 @ 5PM	5P-6P		10/15/12 to 10/21/12	1x	-1-----				
	WRC			Tu	10/16/12	:30	5:11 PM	KAI TV58	\$1,620.00		1
11	WRC	6-7P NEWS4 @ 6PM	6P-7P								

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DUPLICATE  
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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				10/15/12 to 10/21/12	5x	11111--				
	WRC			M	10/15/12	:30	6:42 PM	KAI TV58	\$1,800.00		1
	WRC			Tu	10/16/12	:30	6:42 PM	KAI TV58	\$1,800.00		2
	WRC			W	10/17/12	:30	6:54 PM	KAI TV57	\$1,800.00		3
	WRC			Th	10/18/12	:30	6:26 PM	KAI TV57	\$1,800.00		4
	WRC			F	10/19/12	:30	6:42 PM	KAI TV57	\$1,800.00		5
12	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
	CDR				10/15/12 to 10/21/12	1x	---T---				
	WRC			Th	10/18/12	:30	7:30 PM	KAI TV57	\$10,000.00		1
13	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
	CDR				10/15/12 to 10/21/12	1x	M-----				
	WRC			M	10/15/12	:30	7:42 PM	KAI TV58	\$5,500.00		1
14	WRC	Pres Debate #2	9-11p								
	CDR				10/15/12 to 10/21/12	1x	-T-----				
	WRC			Tu	10/16/12	:30	10:53 PM	KAI TV58	\$14,000.00		1
15	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR				10/15/12 to 10/21/12	1x	-1-----				
	WRC			Tu	10/16/12	:30	11:31 PM	KAI TV58	\$3,600.00		1
16	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/15/12 to 10/21/12		2x	-- 1- 1--				
				W	10/17/12	:30	12:29 AM	KAI TV57	\$1,440.00		1
				F	10/19/12	:30	12:30 AM	KAI TV57	\$1,440.00		2
17	WRC IP	6-7A NEWS4 @ 6AM	6A-7A								
				10/15/12 to 10/21/12		2x	--- 11--				
				Th	10/18/12	:30	6:59 AM	KAI TV57	\$1,400.00		1
				F	10/19/12	:30	6:27 AM	KAI TV57	\$1,400.00		2
18	WRC IP	4-5P NEWS4 @ 4PM	4P-5P								
				10/15/12 to 10/21/12		1x	---- 1--				
				F	10/19/12	:30	4:27 PM	KAI TV57	\$700.00		1
19	WRC IP	5-6P NEWS 4 @ 5PM	5P-6P								
				10/15/12 to 10/21/12		1x	--- 1---				
				Th	10/18/12	:30	5:30 PM	KAI TV57	\$1,200.00		1
20	WRC IP	11-1135p M-SU L NEWS	11P-1135P								
				10/15/12 to 10/21/12		1x	--- 1---				
				Th	10/18/12	:30	11:31 PM	KAI TV57	\$2,500.00		1

Aired Spots**31**

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Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	341113
Alt Order #	
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Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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<u>Gross Total</u>	<b>\$73,630.00</b>	
<u>Agency Commission</u>	<b>\$11,044.50</b>	
<u>Net Amount Due</u>	<b>\$62,585.50</b>	<b><u>Payment Terms 30 Days</u></b>

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